



# How to Succeed in Getting an MSCA Individual Fellowship?



Dr. Gökçe KOR BIÇAKCI
Boğaziçi University – MSCA IF GF Fellow
Institute of Environmental Sciences

## About My Academic Background





M.Sc.
Environmenta
B.Sc.

Environmenta Biotechnology
I Engineering

/IARMAR

MARMARA UNIVERSITY

2009

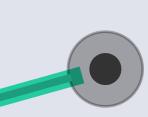
Ph.D. Study in UBC as TUBITAK PhD Fellow



2015

Ph.D.
Envir

Environmenta I
Biotechnology



2018



2012





An exciting research project granted in MSCA-IF-2018 call

An Innovative and Energy-Efficient <u>Radio Fre</u>quency Pretreatment on Emerging Micro<u>pol</u>lutants and Transformation Products <u>i</u>n Anaerobic <u>S</u>ludge Digestion for Waste Reuse

Project acronym: RADIOFREPOLIS

## **▶** What is RADIOFREPOLIS?<**⋄**\*

We intend to move towards non-toxic environment

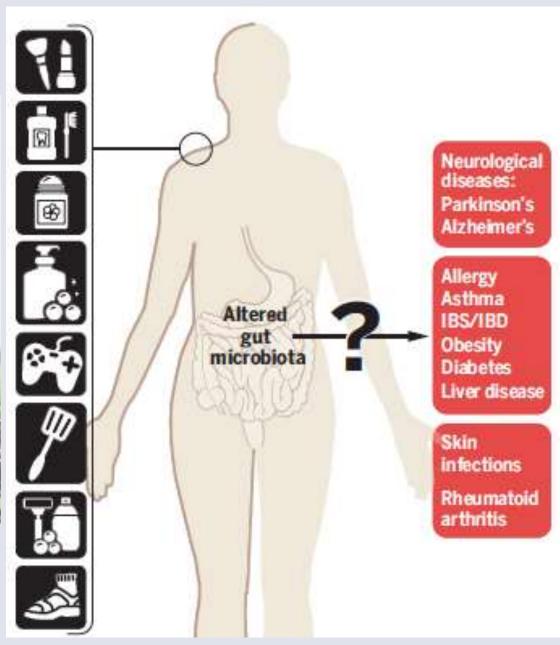


Pharmaceuticals and Personal Care
Products (PPCPs)

#### BIOSOLIDS for land application







EMERGING MICROPOLLUTANTS persistent in the ecosystem through to the human body

Reason: Uncontrolled release of emerging micropollutants via sludge to the environment is creating a critical risk to human and ecosystem health.

RADIOFREPOLIS intends to investigate the occurrence and transformation of *target* micropollutants (PPCPs) by applying an innovative and energy-efficient Radio Frequency Sludge Pretreatment followed by anaerobic digestion for moving towards non-toxic environment.



# My MSCA-IF Journey Learn by experience

Learn by experience!

proposals!



**MSCA - IF - 2018** 

Seed to success!

**MSCA - IF - 2017** 

Your idea starts to form as project proposal. Use official resources to understand the structure and use official template to work on your draft!



Pre-application
Preparation
Start at least 3 months
earlier than the call
deadline!

MSCA – IF – 2017 Score: 87/100 Seal of Excellence by EU Threshold Award by TUBITAK

Evaluation Summary
Report is your resource
to see your proposal's
weaknesses.
You have more time now
and you know more
about MSCA-IF



Score: 94.6/100

**Global Fellowship Granted by EU Success Award by TUBITAK** 







# The Secrets of My MSCA-IF Story

#### MSCA-IF Proposal Template



#### H2020 Programme

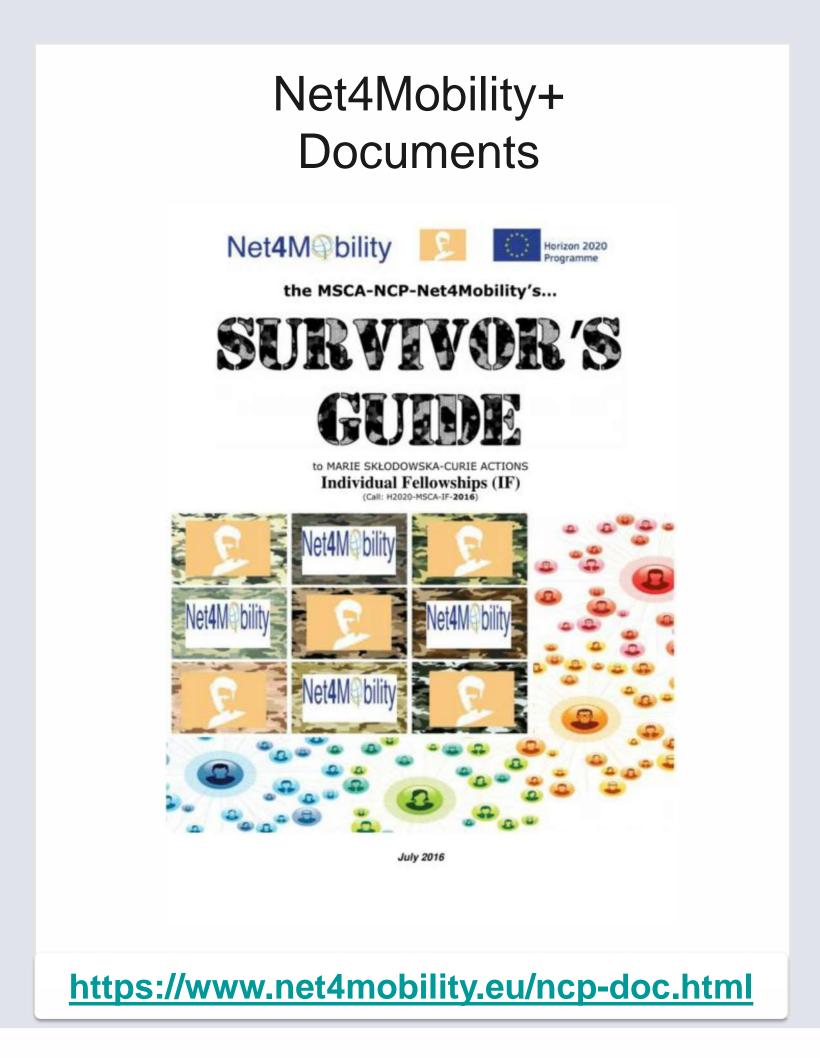
Proposal template
Project proposal (Part B)

Marie Skłodowska-Curie Actions – Individual Fellowships (IF)

Version 1.1

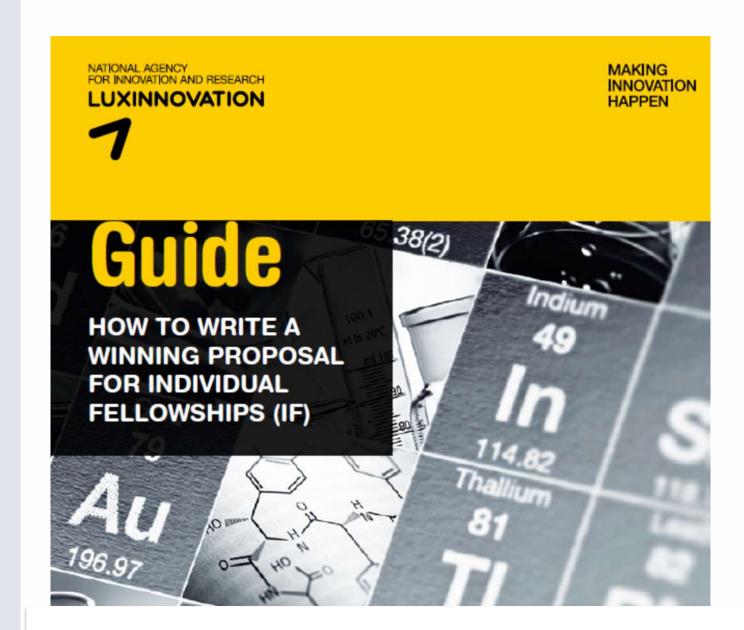
Disclaimer
This document is aimed at informing potential applicants for Horizon 2020 funding. It serves only as an example. The actual Web forms and templates, provided in the online proposal submission system under the Funding & Tenders Portal, might differ from this example. Proposals must be prepared and submitted will the online proposal.

MSCA-IF Official Site





# LUXINNOVATION How to Write a Winning Proposal



https://www.luxinnovation.lu/wp-content/uploads/2017/04/How-to-write-a-winning-proposal-for-Individual-Fellowships.pdf

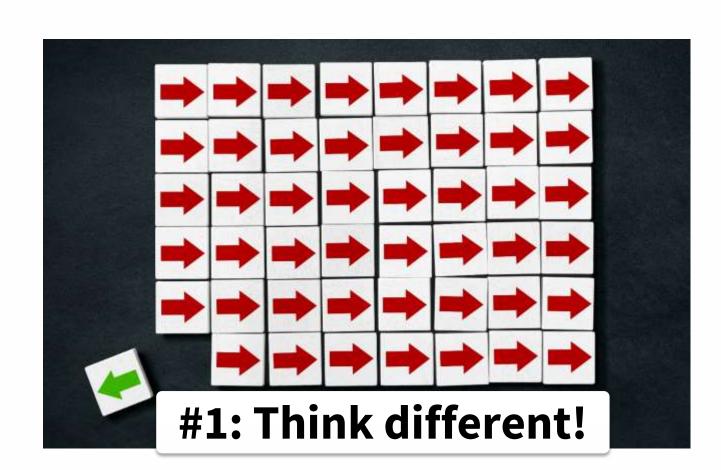


# What worked for me? General Tips & Tricks

# The Secrets of My MSCA-IF Story

#### A Novel Research / Approach

9,830 proposals were submitted in MSCA-IF 2018 call. Your chance will increase if your proposal scientifically innovative and appropriate.



#### Scientific Research Team

You have to show the expertise and experience of the supervisor(s) on the research topic proposed.

You also need to demonstrate that you will be part of a team so that all parties gain maximum knowledge and skills from the fellowship.

## #2: A good research team is an asset!





#### **EU Strategies and Priorities**

The proposals should demonstrate the relevance of the projects to problems, in the EU and beyond.

Ideally, projects should be "timely and relevant" not only to the scientific domain, but also to citizens at large.



#3: Be timely and relevant!



## What worked for meson General Tips & Tricks

# The Secrets of My MSCA-IF Story

#### Firmly believe that you can!

This is a journey and you need to be ready for ups and downs! You may fail at first attempt but instead you may use the experience and feedback for the second attempt.



#### Access to pre-evaluation support

Nobody is perfect, so it is always better to have an expert eye to go over the proposal. A pre-evaluation support can help you to discover your proposal weaknesses! NCPs (TUBITAK in TR) pre-evaluation funding support helps you to get these supports.

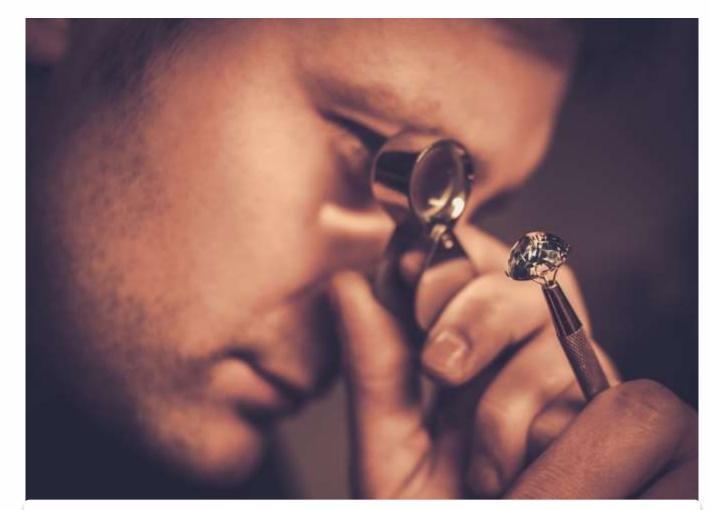
#### #2: But, you need expert help!





#### Proposal perfection

Proposal should be very well connected in each section and also should be consistent as total. You have only 10 pages to tell your dream research project and it fills up very quickly. Use acronyms and inproposal references where possible.



**#3: Details that matter!** 



## Proposal Structure

How to distribute sections?

## Page Numbers Move Fast.

In Part B-1 you have only 10 pages, so you need to be smart to share each required details. You are advised to use proposal sub-heading structure as it will match the evaluation template.

In **Part B-2** there is no total page limitation, however keep attention to sub-heading page limitations.

#### Part B-1:

The maximum total length for this document is 10 pages. It should be composed as follows (detailed description below):

- Section 1: Excellence
- Section 2: Impact
- Section 3: Implementation

Of the maximum 10 pages applied to sections 1, 2 and 3, applicants are free to decide on the allocation of pages between the sections. However, the overall page limit will be strictly applied: after the call deadline, excess pages will automatically be made invisible, and will not be taken into consideration by the experts. It is the responsibility of the applicant to verify that the submitted PDF documents are readable and are within the page limit. PDF documents can contain colours.

#### Section 1: Excellence

I've used **6 full pages** to explain Excellence part including tables and figures. This is the part, you convince about your research, hosts, trainings and potential to reach maturity



# Section 3: Implementation

I've used almost 2 full pages to explain implementation plan of proposed research, including WPs, Gantt Chart and implementation facilities.

50% of marks

30% of marks

20% of marks

#### **Section 2: Impact**

I've used almost **2 full pages** to explain Impact part including tables. This is the part, you convince about impacts of proposed research, including dissemination, exploitation and communication activities.







- 1.1 Quality and credibility of the research/innovation project; level of novelty, appropriate consideration of inter/multidisciplinary and gender aspects
- *Introduction:* A brief text to introduce the research proposal/project with the facts of proposal followed by answers to key questions.
- State-of-the-art (SoA): Sharing the current level of knowledge on the research area and explain the connection between SoA and research objectives.



# Questions to reply:

Why your project is important now?

How do current legislatives address the issue?

What do you offer to solve the issue?







- 1.1 Quality and credibility of the research/innovation project; level of novelty, appropriate consideration of inter/multidisciplinary and gender aspects
- Objectives and overview of the action: Explain the research objectives which will be carried out during the project. Each research objective is connected to specific research work package (WP).
- Research methodology: Explain how the research should be carried out, however not go in WP deep details as you will do that in Section 3.
- Originality and innovative aspects of the research: Explain why your project worth funding.
- Interdisciplinary and gender dimension: Demonstrate how you will take consideration interdisciplinary aspects and gender dimension in the project.





#### 1.2 Quality and appropriateness of the training and of the two way transfer of knowledge between the researcher and the host

- Explain how to gain new knowledge and how to transfer knowledge to the host.
- · Create tables to summarize the ToK activities.
- It is key to mention the Personalized Career
   Development Plan (PCDP) and show planned training activities are part of PCDP.

I underlined the future collaboration with *Dr. Mustafa Berke Yelten* to create a complementary multidisciplinary project using the knowledge I will gain in outgoing phase.





- Skills to develop
- Knowledge gap for required skill
- Initial action / Training with Estimated start timing (Month)

#### ToK from the ER:

- Knowledge item
- Acquired in
- Audience
- Actions planned
- Benefits to host





#### 1.3 Quality of the supervision and of the integration in the team/institution

- Qualifications and experience of the supervisors: A brief text to introduce the outgoing and return host supervisors including their publications (h-index) & supervisory track record, awards, projects, collaboration history and their experience on the research area.
- Qualifications and experience of the advisory board: To improve output and success rate of the action, I've formed a scientific advisory board for my project.

## Scientific Advisory Board







**BOUN - Supervisor** Turkey

Dr. Aysen Erdincler Dr. Cigdem Eskicioglu **UBC - Supervisor** Canada



Dr. Emine Cokgor ITU Turkey



Dr. Hélène Carrère **INRA France** 



Dr. Mustafa Yelten ITU Turkey



lohnson **UBC** Canada





# 1.3 Quality of the supervision and of the integration in the team/institution

- Hosting arrangement at the host(s): Mention how you will be easily integrated into research environment for each specific host. Briefly describe how the outgoing host will support practical arrangements and how the return host will support the re-integration.
- Collaboration opportunities offered by the hosts:
   Explain how the project has potential to create new collaboration links for you. Remember that the focus of MSCA-IF is the development/maturity of the researcher.

### **Host Institutions**





Outgoing
Host
(24 Months)

Return
Host
(12 Months)





### 1.4 Potential of the researcher to reach or re-enforce professional maturity/independence during the fellowship

I've told my scientific story as researcher in this section.

- This is the part, you need to assure the evaluator that you are real and can do this proposal.
- Demonstrating your previous leadership, awards and key skills by referencing Section 4 (CV) is also required.





## **Questions to** reply:

What is your scientific story to date and what/which skills led you to this point?

Why you are the best person to do this fellowship to achieve your research results and career goals?







# 2.1 Enhancing the future career prospects of the researcher after the fellowship

- Explain how new skills, collaboration links and experience will improve your academic/scientific career after the fellowship.
- It is always better to be specific instead of using generic sentences.

"She will develop experience and knowledge on novel RF technology which can be used by different researchers on projects which can create additional career opportunities for the ER. The EU companies (e.g. companies registered to The Confederation of European Waste-to-Energy Plants) can carry this technology to next stage and she may have opportunity to coordinate new research and patent applications in collaboration with industrial organizations."

"Having opportunity to continue to use these facilities will improve the ER's working conditions and increase her potential to implement further independent and mature research projects about the fate and behavior of EMPs in WWTPs with respect to different ecosystems and human health (Section 1.4)"

## Key to mention:



New skills will be acquired by research and added value of the fellowship







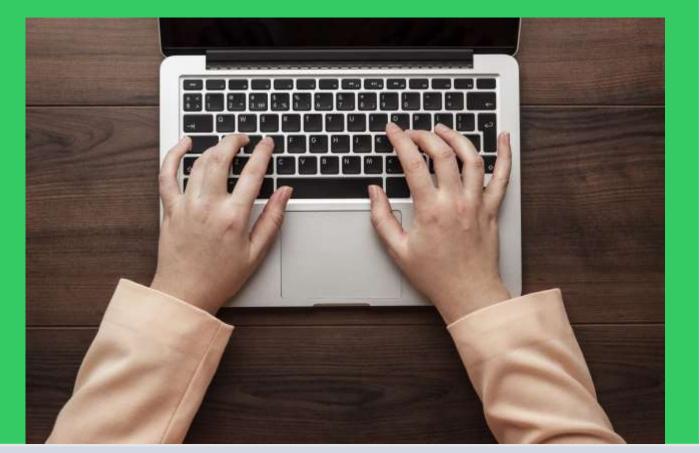
# 2.2 Quality of the proposed measures to exploit and disseminate the project results

- Impact of action results: An introduction about the important and tangible outputs of the research project.
- Vision for dissemination and exploitation of action / results: Dissemination & exploitation activities and management structure/approach. A table to detailing the planned activities.
- Exploitation of results and intellectual property: What is the expected benefits of exploiting and how you will exploit your results? It is key to describe potential commercialization and how IPR will be managed.

# Dissemination methodology and activities:



- Activity
- Target Audience
- Where/When
- Metrics









# 2.3 Quality of the proposed measures to communicate the project activities to different target audiences

- Explain the communication activities plan.
- It would be better to state the primary target and main message for communication activities.
- You need to be specific instead of using generic sentences as it can be seen as superficial by the evaluators.

"Planned visits and public community actions in Table X, will help to connect science to youth in a gender inclusive way and motivate them to follow science related careers. All communication activities will be managed as part of WP X (Section 3.1)"





# Communication methodology and activities:

- Target Audience
- Key Message
- Channel/Activity
- Timeframe
- Metrics







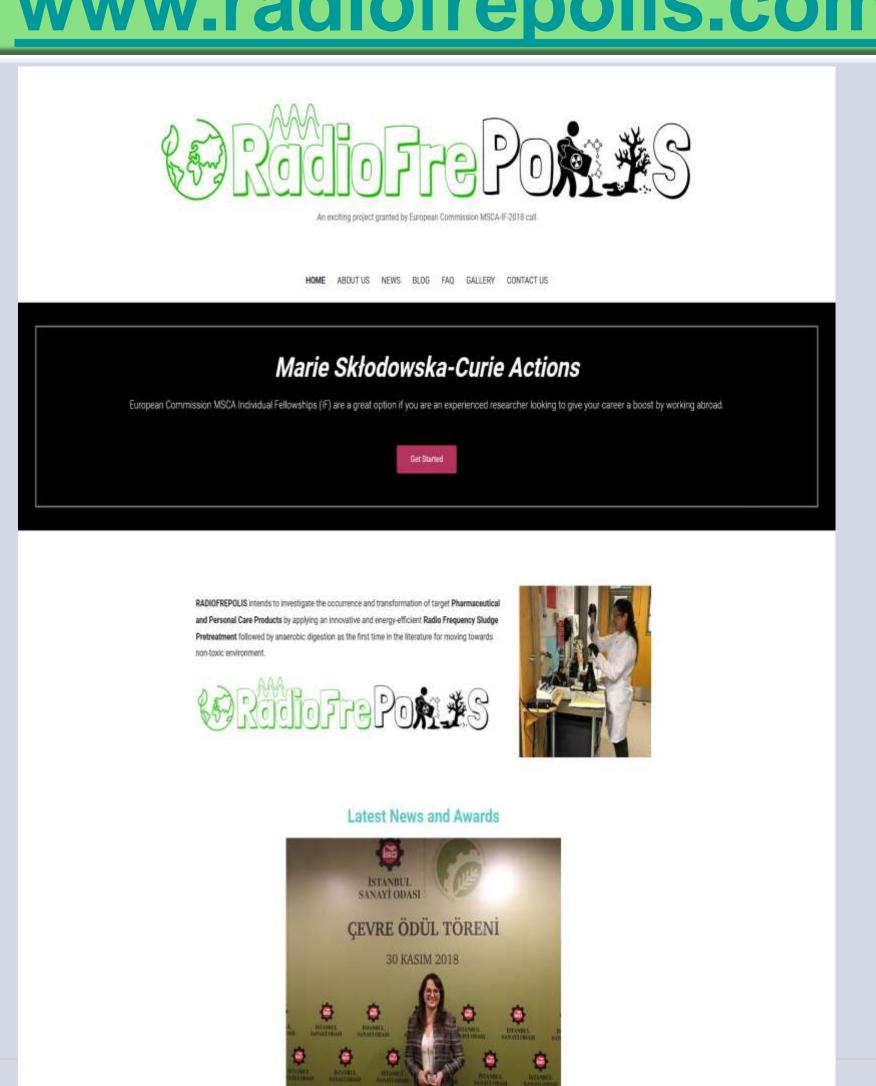
## www.radiofrepolis.com

2.3 Quality of the proposed measures to communicate the project activities to different target audiences

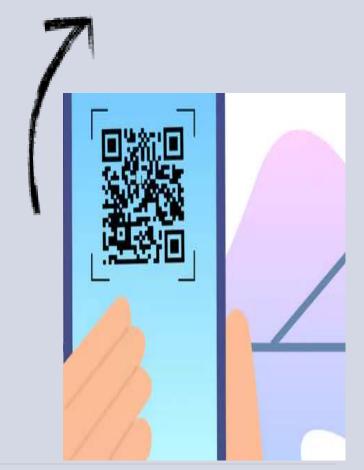
It is good to have a striking acronym for your research, branding matters to impress!

It is important to note that, evaluators cannot use any external information, document or website while evaluating your proposal.





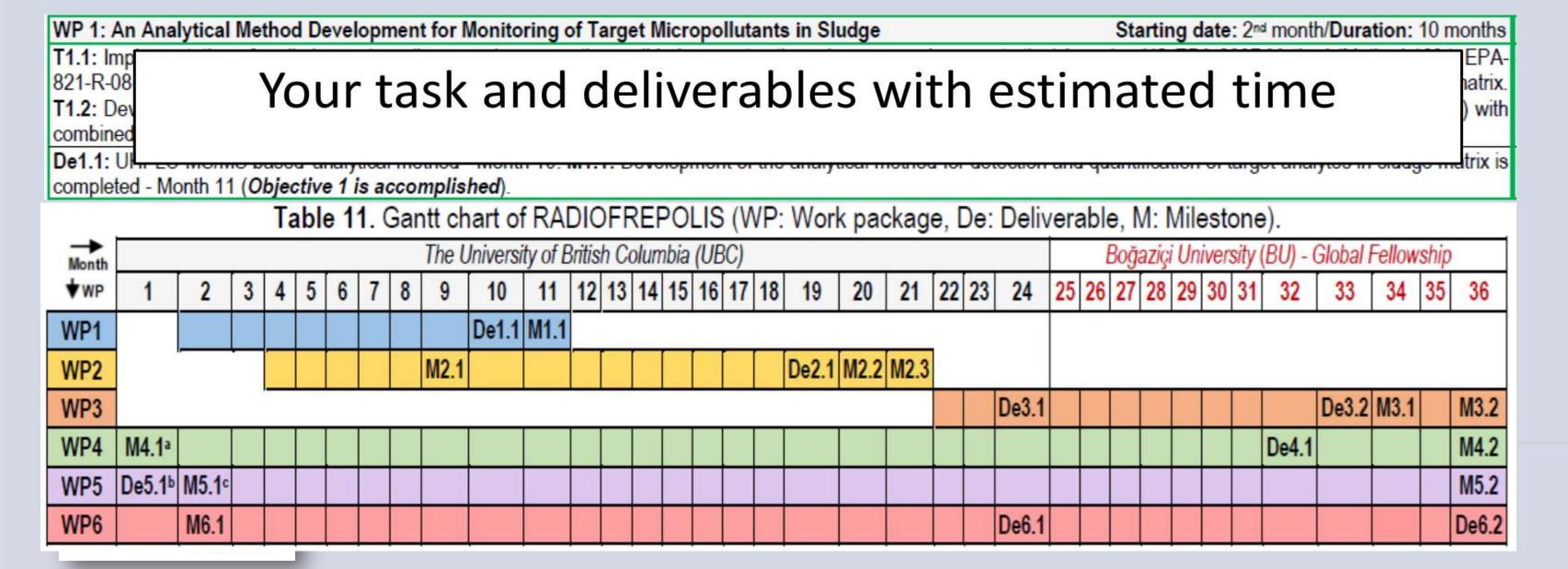








- 3.1 Coherence and effectiveness of the work plan, including appropriateness of the allocation of tasks and resources
- Explain the WP structure and the calculations for person/day and budget.
- This is where you need to specify all details about Work Packages and also provide a Gantt Chart to visualize your overall project.



# Key to mention:



Limit the total number of WPs to 6-7.

Have a separate WP for Management, Dissemination, Communication activities.

Gantt Chart should show total project time, you can remove unnecessary part.

## Implementation Part B-1 Section 3



# 3.2 Appropriateness of the management structure and procedures, including risk management

• Explain how to manage the research project including all stakeholders, such as TTO and Scientific Advisory Board.

"In addition to email and face-to-face communication (weekly meetings), video meetings will keep both parties involved in the research. It will be a key factor for decreasing transition time to implement the transferred technology and knowledge into EU after completing outgoing phase."

- It is key to show how you will follow/monitor overall progress, especially how you will manage the risks.
- Share the **risk management** plans and also identify some risks that may affect the progress of deliverables.



- Risk
- Mitigation
- Contingency plan
- Risk probability and impact



# Implementation Part B-1 Section 3



# 3.3 Appropriateness of the institutional environment (infrastructure)

- Explain how the host(s) offers required infrastructure and collaborative environment for the career advancement, trainings, professional maturity and effective implementation.
- Mention about the key infrastructure necessary for the research and training activities.





## Key to mention:

Do not list all equipment/ laboratories in your host(s)

List the key infrastructure/ equipment required for your research by proofing your host is capable for your research



### Part B-2 Sections



## Section 4: CV of the experienced researcher:

- Can be maximum 5 pages and should include all necessary information mentioned in proposal template.
- If you don't have PhD degree, you also need to fill a specific table shows your academic qualifications counting towards the Total Full time postgraduate research experience.

# Section 5: Capacity of the Participating Organisation(s):

 It is one page for each host and you need to fill-out the format mentioned in proposal template.



## Key to mention:

You will not be evaluated from B-2 however it will be used as reference by evaluators.

Be sure that any information provided in Part B-1 is consistent with Part B-2

### Part B-2 Sections



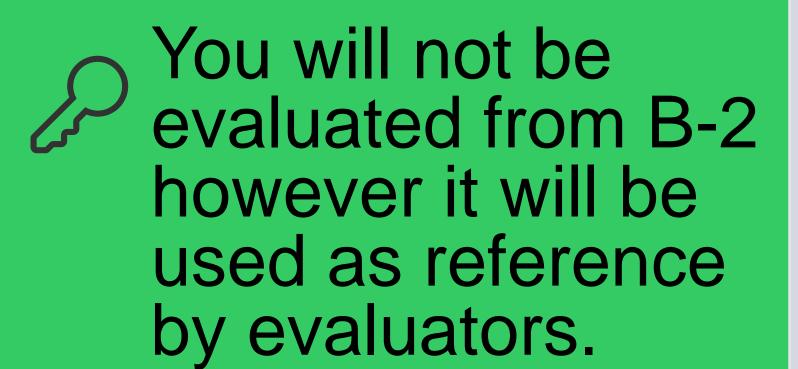
#### **Section 6: Ethical Issues:**

- All applicants are required to complete an Ethics Issues Table (EIT) in the Part A of the proposal/
- Applicants who flag ethical issues in the EIT also have to complete a more in depth Ethics Self-Assessment in Part B.

### Section 7: Letter of commitment (GF only):

 A letter of commitment of the partner organisation (hosting the outgoing phase in a Third Country) must be included in Part B-2 to ensure their real and active participation.

## Key to mention:



Be sure that any information provided in Part B-1 is consistent with Part B-2







## Criterion 1 - Excellence



Score: 4.60 (Threshold: 0/5.00, Weight: 50.00%)

#### Strengths:

- The use of radiofrequency to improve anaerobic digestibility and methane potential of sewage waste is scientifically sound and innovative.
- The objectives of the research are clearly presented.
- The research methodology is appropriate and well described.
- The transfer of knowledge acquired by the researcher in the third country institution to the return host institution is clearly defined and is beneficial for the host institution as well as for the European research framework.
- Measures for training activities are clearly defined.
- The third country host supervisor has great qualifications and experience in the research sector of the proposal.
- Hosting arrangements are well organised both at the third country and return host institutions.
- The researcher has a good experience in the field of the proposal, as shown by the activities and track record described in the CV.
- The proposal clearly shows that the researcher's past experience and what gained during the outgoing phase would contribute to reinforce the researcher's professional maturity.

#### Weaknesses:

- Interdisciplinary aspects are not convincingly demonstrated.
- The experience of the host supervisor regarding mentoring of postdoctoral fellows is not sufficiently detailed.



## Criterion 2 - Impact Score: 4.90 (Threshold: 0/5.00, Weight: 30.00%)

ROOFFEPONS

#### Strengths:

- The experience and skills acquired during the fellowship would help to improve the future career prospects of the researcher.
- The proposed research complies with crucial objectives on circular economy defined at European level.
- Measures for dissemination of the results are detailed and appropriate.
- The proposed actions for communication of project activities are effective and targeted to reach different audiences. Some of the activities are foreseen both at the outgoing and at the return institutions.
- Measures for the exploitation of the results and management of the related IPR are well presented.



## Criterion 3 - Implementation & Radio Fre Porties



Score: 4.80 (Threshold: 0/5.00, Weight: 20.00%)

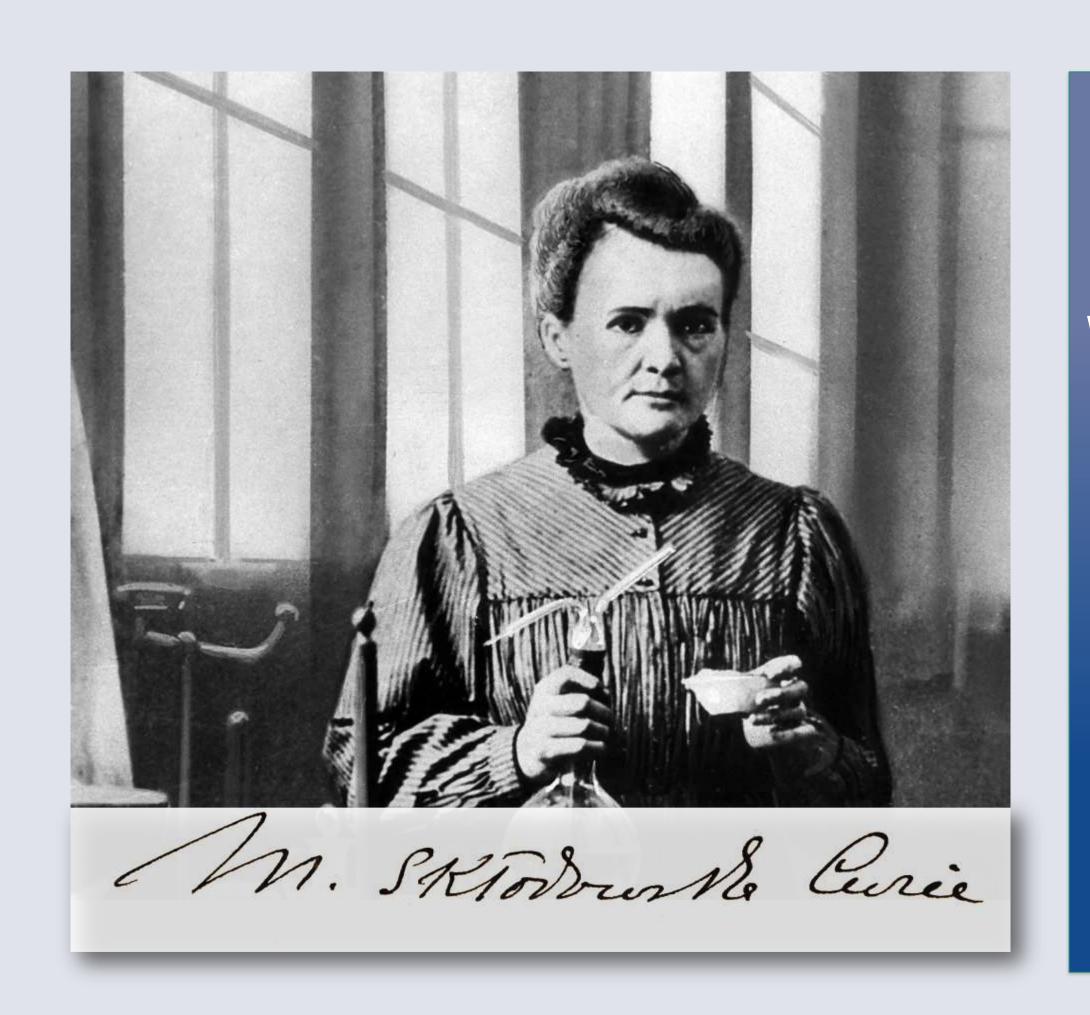
#### Strengths:

- The work plan is very well described, including activities both within the outgoing and return phases.
- The Gantt chart is included and it covers all the planned activities, including a complete description of deliverables, milestones and secondments.
- The management structure is well described and appropriate for the implementation of the action. Administrative risks management is fully detailed and credible.
- The contribution of the third country organisation is clear, convincing and would have a positive effect on the success of the action.
- The support of a scientific-technical advisory board would considerably improve the relevance of the action.
- Infrastructure and facilities offered both in the outgoing and in the return host organisations are suitable for the good implementation of the action.

#### Weaknesses:

- The risk related to the determination and quantification of emerging pollutants during the anaerobic digestion process is understimated.

## Thanks and Good Luck (3)



"Life is not easy for any of us. But what of that?

We must have perseverance and above all confidence in ourselves.

We must believe that we are gifted for something,

and that this thing, at whatever cost,

must be attained...!'

Marie Skłodowska-Curie









Dr. Gökçe KOR BIÇAKCI
Boğaziçi University – MSCA IF GF Fellow
Institute of Environmental Sciences

