

Sharing Cities experience

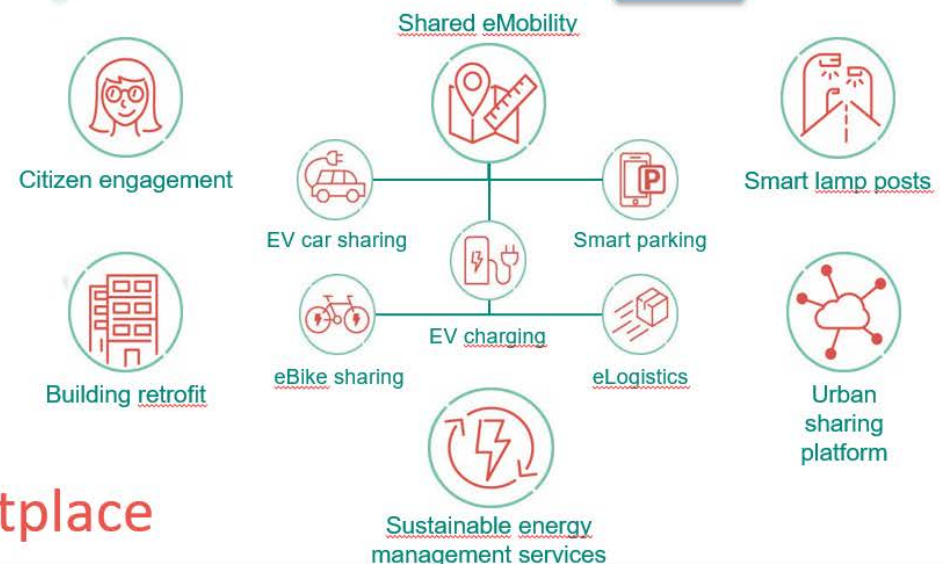


**#H2020Energy
info day**

Nathan Pierce

*Programme Director of Sharing
Cities*

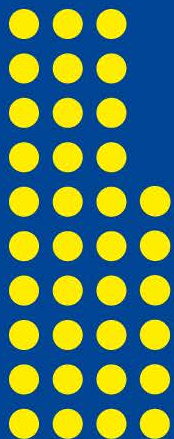
Greater London Authority



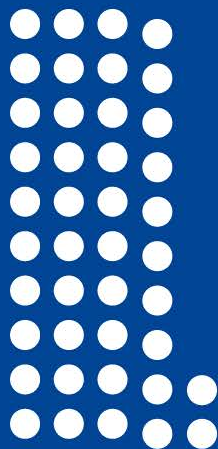
- 35 partners
- €500 million target
- Transform the smart city marketplace

H2020 Lighthouse Programme: Europe's largest smart cities initiative

36
Lighthouse
Cities



42
Follower
Cities



European
Commission





If I knew then, what I know now...

- Design deliverables that are useful to other cities – portfolio approach
- Create a marketing strategy as well as a communications strategy
- Engage politicians early
- Build on existing materials
- Define programme behaviours at the beginning
- Watch out for partners who don't respond
- Ensure project doesn't happen in a bubble – engage across silos
- Define IP and product ownership in the grant
- Set a formula for Person Months



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Thank you!

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www.sharingcities.eu



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