



# Knowledge Valorisation in Action: from Results to Policy

8 October 2026

Albert Borschette Centre, Brussels and online

## DRAFT AGENDA

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09:00 - 09:30 Registration (onsite)

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09:30 - 09:40 Opening remarks

EC representative and **Stephen COLLINS**, Director of European Research Executive Agency (TBC)

09:40 - 10:00 TESTIMONIALS FROM KNOWLEDGE VALORISATION IN ACTION

From spin-off to impact: how the CO-VALUE methodology transformed our business plan - **David TOMÁS**, CTO at InferIA S.L and **Daniel DOMENE LÓPEZ**, CEO, Solublion S.L.

Putting industry- academia collaboration at work: how the BEAGLE pilot transformed our partnership - **Magí LLUCH-ARIET**, CEO of UP2SMART and **Kateřina NOVÁKOVÁ**, Masaryk Memorial Cancer Institute

From research to the city: how the KALEIDOS practices bring academic knowledge to serve citizens' needs - **Lydia GIMÉNEZ LLORT**, Professor of Psychiatry, Autonomous University of Barcelona - **Sergi GIL MONTEJANO**, Head of the Children and Elders Services, Sabadell Municipality

10:00 - 11:25 BRINGING RESEARCH RESULTS TO SOCIETY

Sharing engagement tools across innovation ecosystems - **Mireia MANENT BLANCH**, CEO and co-founder of WeDo, KALEIDOS EU-funded project coordinator

Co-creating Nature-Based Solutions through Citizen Engagement in Living Labs - **Katarzyna FAGIEWICZ**, GreenEsteem EU-funded project coordinator

Experimentation spaces for policy uptake and innovation for societal resilience - **Matias BARBERIS**, FUTUREILIENCE EU-funded project coordinator

Valorising knowledge for innovation by engaging the arts and cultural institutions - **Lizbeth GOODMAN**, VOICE EU-funded project coordinator

Panel discussion

**Mireia MANENT BLANCH**, **Katarzyna FAGIEWICZ**, **Lizbeth GOODMAN**, **Matias BARBERIS**

Moderator: **Iphigenia POTTAKI**, Policy Officer, Knowledge Valorisation & Technology Infrastructures, European Commission, Directorate General for Research and Innovation

#### Plenary discussion

Moderator: **Fernando VILARIÑO FREIRE**, Associate Director at Computer Vision Center, Scientific Director of the "Chair Universitat Autònoma de Barcelona Cruïlla for Research in AI in the Field of Music and Arts", Associate Professor at Department of Computer Science

### 11:25 - 12:50 BRINGING RESEARCH RESULTS TO THE MARKET

**Embedding citizens in knowledge valorisation: why it matters for innovators, intermediaries and policymakers – and how to do it** - **Marzia MAZZONETTO**, CEO and founder, Stickydot srl; [CO-VALUE](#) EU-funded project coordinator

**Transferring Blue Ocean Strategy to open niche market opportunities through industry – academia collaboration** - **Xiaoni LI**, [BEAGLE](#) EU-funded project coordinator

**From co-creation design to real impact: how to balance effectiveness and inclusion** - **Yiannis GERAGOTELLIS**, [MEDVIEW](#) EU-funded project representative

**Experimentation for transformation in Europe's healthcare systems: challenges and success factors in user-driven innovation** - **Caterina SAMPOL**, [ERIS](#) EU-funded project coordinator

#### Panel discussion

**Marzia MAZZONETTO, Xiaoni LI, Yiannis GERAGOTELLIS, Caterina SAMPOL.** Moderator: **Szilvia NEMETH**, Deputy Head of Unit, Knowledge Valorisation & Technology Infrastructures, European Commission, Directorate General for Research and Innovation

#### Plenary discussion

Moderator: **Imelda LAMBKIN**, Manager - Knowledge Transfer, Enterprise Ireland

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### 12:50 – 14:15 Networking Lunch

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### 14:15 – 15:30 CARRYING THE LEARNINGS FORWARD

**Plenary discussion** – Moderators: **Imelda LAMBKIN & Fernando VILARIÑO FREIRE**

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### 15:30 – 16:00 Wrap-up (EC representative, TBC)

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### 16:00 – 17:00 Networking Cocktail (TBC)

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*The event is organised by the European Research Executive Agency (REA), in cooperation with European Commission's Directorate General for Research and Innovation.*