

## Empowering women as champions of the Mediterranean's green transition



5 - 6  
June  
2023

#EUGreenWeek  
PARTNER EVENT

The two-day event "Empowering Women as champions of Mediterranean's green transition," organized by PRIMA as a partner event of the EU Green Week, has a comprehensive program designed to promote knowledge exchange, capacity-building, and collaborative efforts among women leaders, experts, researchers, and stakeholders.

The event will serve as a platform for women leaders, experts, researchers, and stakeholders to come together and share good practices, experiences, and success stories. Through these exchanges, participants will gain valuable insights, inspiration, and innovative ideas that can drive collaborative efforts and spur further progress in the green transition.

On the first day, there will be an **opening/morning webinar** featuring key Mediterranean and international organizations. During this session, these organizations will share their good practices and strategies for empowering women in the region's transition to a more sustainable and green future. This webinar aims to inspire participants by showcasing successful initiatives and providing valuable insights into effective approaches for promoting gender equality and women's leadership in environmental sustainability.

In the afternoon of the first day, the event will continue with the **SFS-MED Platform<sup>1</sup> webinar**. This session, which is part of a series being aired in 2022-2023, will focus on the contribution of women to Mediterranean food systems and green transition. Multiple stakeholders will be invited to reflect on what needs to change to address the persisting gender gaps undermining women's potential and equal participation in greening food systems in the region.

On the second day, a **capacity-building workshop** will take place. The capacity-building workshop scheduled aims to provide participants, including project researchers involved in research and innovation (R&I) projects, with the necessary knowledge and skills to effectively integrate the gender dimension into their R&I content. The workshop recognizes the importance of addressing gender disparities and promoting gender equality within the field of R&I. The goal is to equip participants with practical tools and strategies that they can apply in their respective R&I projects to ensure the integration of the gender dimension and contribute to more equitable and impactful research outcomes.

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<sup>1</sup> The [SFS-MED Platform](#) is a multi-stakeholder initiative for Sustainable Food Systems in the Mediterranean. The SFS-MED Platform involves several esteemed organizations, namely the Food and Agriculture Organization of the United Nations (FAO), the International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM), the Secretariat of the Union for the Mediterranean (UfM) and the Partnership for Research and Innovation in the Mediterranean Area (PRIMA).

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### 5<sup>th</sup> June | Session 1: Webinar - Women leading the green transition: supportive policies for addressing environmental challenges

Organized by: PRIMA

Date/Time: Monday, June 5, 2023, at 11 am Central European Time

Duration: 2 hours

Type: Online via Zoom

Registration link: [https://us02web.zoom.us/webinar/register/WN\\_SC31\\_IzaRHWYJi5Gzv-deA](https://us02web.zoom.us/webinar/register/WN_SC31_IzaRHWYJi5Gzv-deA)

#### Background

The urgent need to address environmental challenges and achieve sustainability in our societies requires the active participation of all stakeholders. Women play a vital role in driving positive change and shaping sustainable solutions. However, they often face barriers and gender disparities that hinder their full engagement.

Supportive policies and inclusive approaches are essential to empower women and harness their potential as leaders in addressing environmental challenges.

This webinar aims to explore the intersection of women, supportive policies, and environmental action, highlighting the significance of gender equality in achieving a sustainable future.

#### Objectives:

- Raise awareness about the crucial role of women in addressing environmental challenges and promoting sustainability.
- Examine the impact of supportive policies and gender-responsive approaches in empowering women's leadership in the green transition.
- Showcase successful initiatives and innovative solutions led by women in various sectors of the environmental domain.
- Share best practices and lessons learned on integrating gender equality into environmental policies and programs.
- Foster dialogue and collaboration among stakeholders to strengthen supportive policies and promote women's active participation in environmental decision-making processes.

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## Agenda

- 11h00 – 11h05 **Welcome & Introduction**
  
- 11h05 – 11h15 **Union for the Mediterranean**  
*Importance of women's involvement in the green transition*
  
- 11h15 – 11h25 **PRIMA Foundation**  
*Towards a sustainable future and greener Mediterranean: women's innovations and solutions*
  
- 11h25 – 11h35 **UN ESCWA -United Nations Economic and Social Commission for Western Asia**  
*Environmental Challenges and Women's Leadership in the Arab States*
  
- 11h35 – 11h45 **BUSINESSMED - Union of Mediterranean Confederations of Enterprises Women in Business: Driving the Green Transition in the Mediterranean**
  
- 11h45 – 12h00 **Q&A**
  
- 12h00 – 12h05 **Closing remarks**

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### 5<sup>th</sup> June | Session 2: SFS-MED Webinar 5: *Women as key players in greening Mediterranean food systems: drivers and challenges*

Organized by: SFS Med Platform

Date/Time: Monday, 5 June 2023, at 14.00 Central European Summer Time

Duration: 2 hours

Type: Online/webcast

Web Streaming Platforms: FAO Webcast

Registration link: [https://fao.zoom.us/webinar/register/WN\\_zXSJGTU3TGO25pcNjY0HPq](https://fao.zoom.us/webinar/register/WN_zXSJGTU3TGO25pcNjY0HPq)

(Agenda will be available shortly)

#### Background

All across the Mediterranean, women contribute to food systems at multiple levels, be it as food producers, innovators, researchers, consumers, or decision-makers. However, throughout the region, many women and girls still face considerable challenges in accessing specialized education and training (e.g. STEM subjects), agricultural support and financial services, green job opportunities, and innovative and climate-smart technologies and practices. Despite the progress achieved in the past decades, wide gender gaps are still observed in political participation, particularly in natural resource governance mechanisms and climate negotiations. If not combined with efforts to ensure equity and social inclusion, the green transition of Mediterranean food systems bears the risk to exacerbate existing gender gaps.

#### Expected outcome

Facilitate dialogue between representatives from governments, agri-food enterprises, research, international organizations and civil society about what needs to be changed to address the persisting gender gaps undermining women's equal participation in greening food systems in the region.

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### 6<sup>th</sup> June | Capacity building workshop - Promoting gender equality in R&I projects to drive the Mediterranean's Green Transition

Date/Time: Tuesday, June 6, 2023, at 9.30 am Central European Time.

Duration: 3 hours

Registration link: [https://us02web.zoom.us/webinar/register/WN\\_hsZjLL3BQjKY8DRGnGzTlq](https://us02web.zoom.us/webinar/register/WN_hsZjLL3BQjKY8DRGnGzTlq)

The workshop targets project coordinators and research teams working on R&I Projects in the Mediterranean region. The workshop is also relevant to professionals from various sectors involved in sustainable development and green transition, including academia, research institutions, NGOs, and private companies.

#### Objectives:

The goal is to equip participants with practical tools and strategies that they can apply in their respective R&I projects to ensure the integration of the gender dimension and contribute to more equitable and impactful research outcomes.

The workshop will likely cover various aspects related to integrating the gender dimension in R&I content, including but not limited to:

**-Understanding the gender dimension:** Participants will gain an understanding of what the gender dimension entails, including the concepts of gender analysis, gender mainstreaming, and gender-responsive research. They will explore the significance of considering gender differences and the potential impacts on research outcomes and innovation.

**-Gender-sensitive research design:** The workshop will focus on incorporating gender-sensitive approaches into the research design process. Participants will learn how to identify and address potential biases, stereotypes, and limitations that may arise in R&I projects. This may involve considering gender in data collection, analysis, and interpretation, as well as ensuring the inclusion of diverse perspectives.

**-Gender in project management:** The workshop may also touch upon project management strategies that promote gender equality and inclusivity. Participants will explore ways to foster diverse and inclusive research teams, address gender imbalances in leadership roles, and create supportive work environments that encourage equal participation and opportunities for all.

**-Case studies and best practices:** To illustrate practical applications, the workshop may include case studies highlighting successful examples of integrating the gender dimension in R&I content. These examples can provide participants with inspiration and insights into real-world implementation, helping them identify opportunities and overcome challenges in their own projects.

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## Agenda

9h30 – 9h45

### Welcome & Introduction

Overview of the workshop objectives and agenda

### Keynote speech

9h45 – 10h00

Importance of promoting gender equality and diversity in R&I for Green Transition  
Key challenges and opportunities in integrating gender equality and diversity in the context of Green Transition

### Session 1: Understanding the Gender Dimension in R&I for Green Transition (Duration: 1 hour)

10h00 – 10h30

- Exploring the concept of gender and its relevance in the context of R&I for Green Transition
- Understanding the intersectionality of gender with other social, economic, and environmental factors
- Analyzing the gender gaps and inequalities in the field of R&I for Green Transition

10h30 – 11h20

### Session 2: Strategies for Gender Mainstreaming in R&I Projects

Identifying challenges and opportunities for gender mainstreaming in R&I for the green transition.  
Developing strategies for promoting gender equality and diversity in R&I for the green transition.

11h20 – 11h35

### *Sli.do break*

11h35 – 12h45

### Session 3: Case studies

Case studies: Highlighting the importance of gender-responsive approaches in achieving sustainable and inclusive outcomes

12h45 – 13h00

### Conclusion

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