



This project is co-funded by the European Union
and the Republic of Türkiye



HORIZON EUROPE GENERAL INTRODUCTORY TRAINING

OCTOBER 3, 2025 09:15-17:00

ONLINE PLATFORM

TRAINER

DR. NIKOLAOS FLORATOS

SENIOR TRAINING EXPERT

“FROM IDEA TO IMPACT
IN RESEARCH AND INNOVATION”



FOR REGISTRATION

AGENDA

09:15 – 09:30	Welcome & Online Check-in
09:30 – 09:45	Opening remarks Çağrı YILDIRIM, Senior Representative of End Recipient, Türkiye in Horizon Europe Project, TÜBİTAK
09:45 – 10:00	Networking (hosted) Meet peers, map expectations; gather call topics of interest
10:00 – 11:45	Module 1: Horizon Europe Intelligence Goal: Choose the right opportunity for you and your organisation. Specific topics & activities: <ul style="list-style-type: none">The Horizon Europe landscapeFinding “the right fit”: decode a live call page; extract the Key Challenge/Purpose; success criteria checklistBudgeting tips
11:45 – 12:00	Coffee Break

12:00 – 13:30	Module 2: Understand the full Proposal Development Cycle of a Horizon Europe Proposal (I.C.R.E.A.T.E.S. formula) Goal: Understand how (the steps) a proposal is built Specific topics & activities: Develop proposal from the idea to the submit
13:30 – 14:15	Lunch Break
14:15 – 16:00	Module 3: Impress the evaluators with the C.R.I.T.E.R.I.A. formula Goal: Understand how evaluators think and how they get impressed. Specific topics & activities: <ul style="list-style-type: none">Evaluation processEvaluation mindsetImpress trigger points of evaluators
16:00 – 16:15	Coffee Break
16:15 – 17:00	Recap, Quiz & 1-to-1 Micro-Clinics <ul style="list-style-type: none">15-minute online quizOpen discussion on which subprogramme fits specific needs from individuals from the audience