

Navigate Your Way to Competitive Horizon Europe Projects: Project Writing Manual for Collaborative Projects

Horizon Europe collaborative projects are among the EU's most strategic instruments to transform research into real-world impact. They bring together multidisciplinary consortia to address complex challenges aligned with European priorities and industrial competitiveness.

Securing funding, however, requires more than a strong idea; it demands a combination of strategic alignment, consortium excellence, and compelling proposal development.

How Can You Strengthen Your Position in Horizon Europe?

This manual has been designed to support organisations and proposal teams throughout the full lifecycle of a collaborative project application — from understanding the right opportunity to submitting a high-quality proposal.

It provides practical, structured guidance to help you shape competitive concepts and increase your probability of success.

Who is This Manual For?

- Organisations aiming to coordinate or join RIA (Research & Innovation Actions) or IA (Innovation Actions)
- Companies (SMEs, mid-caps, corporates) seeking to scale innovation at European level
- Research institutions and universities contributing to scientific excellence
- Public bodies and NGOs involved in societal impact and policy alignment
- Proposal managers and BDMs working on consortium-based EU projects

What Will You Find in the Manual?

This manual translates the complexity of Horizon Europe into actionable insights:

- **Strategic Orientation:** Understand how Work Programmes translate EU priorities into topics, outcomes, and impacts, enabling you to align your organisation effectively with funding objectives.
- **Concept Development:** Shape project ideas that clearly address the topic, go beyond the state of the art, and deliver credible, measurable results.
- **Consortium Building:** Learn how to build balanced consortia with complementary expertise and position your organisation as a key partner or coordinator.
- **Proposal Writing & Evaluation Readiness:** Structure your proposal around excellence, impact, and implementation, with a clear, convincing and evaluation-ready narrative.

Participating in Horizon Europe is an opportunity to turn strong ideas into funded, high-impact projects. Download this manual to access the guidance and structure you need to stand out and compete effectively. Take the first step towards securing your role in future European projects.